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The Machinery and Program of the Council

The Council is organized to promote the cause of Christian Education. The scope of its work includes,

- (1) Institutions connected with the Boards of Education;
- (2) Religious work in tax-supported institutions;
- (3) Ministerial preparation and supply;
- (4) Other activities of the various Boards.

The Council is now carrying on its work through seven departments.

It has faith in the power of propaganda.

Its method is mass-formation, co-operation.

I. SURVEY WORK.

Surveys now in process:

(a) **Religious Work in University Centers**, begun at the instigation of Dr. Richard C. Hughes of the Presbyterian Church, U. S. A.

(b) **The Effect of the War on the Colleges**. A partial report has been published in *The American College Bulletin*. A comprehensive statement will appear in the January number of *Scribner's Magazine*.

(c) **Ministerial Preparation and Supply**. This work was begun independently by the Council, and by Rev. Paul Micou, representing the International Committee of the Y. M. C. A. Dr. Micou has now become college secretary of the Board of Education of the Protestant Episcopal Church, and

the International Committee has turned over to the Council of Church Boards of Education all data in their possession. Both lines of investigation will be brought to a conclusion as a single survey by the Council Survey Department.

(d) The Nebraska Survey, begun at the instigation of the Baptist Board North.

II. THE AMERICAN COLLEGE BULLETIN.

Issued bi-weekly during the months of September to June, inclusive. This bulletin affords a convenient and ready method of reporting to the Boards and the institutions the progress of the work of the Council and in general, of the cause of Christian Education.

III. THE CLEARING HOUSE DEPARTMENT.

The Council already has educational information not available elsewhere. It has the machinery for collecting data on all types of questions, great and small. Board Secretaries, College Presidents, Professors, Field Agents, and other officers, as well as Ministers, Students, and others interested in phases of Christian Education, are asking for and are receiving information on a wide range of subjects.

The Department is supplying now extensive data for the educational day program for 17,000 Sunday Schools; at the same time it furnishes material for a graduate thesis in one of the affiliated seminaries. In conjunction with the Board of the Northern Baptist Convention it has elicited the promise of co-operation from such organiza-

tions as the American Economic Association, the American Historical Association, the American Sociological Society, in a concerted study of the modifications which will be needed in our institutions of higher learning in order to meet the demand for the new leadership made necessary by the war.

IV. THE AMERICAN COLLEGE BUREAU.

This is a bureau of national scope devoting its attention exclusively to college and university work. Its fundamental purpose is to discover and recommend Christian teachers for college positions. It will serve all classes of institutions and will be conducted in conformity with the best methods and ideals of agency work, as is assured in the fact that Mr. E. E. Olp, for many years the Western Manager of the Fisk Teachers' Agency, has been selected as manager.

V. CO-OPERATIVE PURCHASING.

Careful investigations have been made which demonstrate the soundness and feasibility of co-operative purchasing among colleges. If we cannot present the colleges with \$100,000, we can accomplish the same purpose by devising plans for saving \$5,000 per annum. A preliminary conference of Purchasing Agents was held at the La Salle Hotel November 15, which will be reported in full in the next issue of the Bulletin. A committee was appointed to formulate definite plans, of which Mr. John C. Dinsmore, Purchasing Agent of the University of Chicago, is Chairman and Dr. Kelly, of the Council, Secretary.

VI. CO-OPERATIVE ADVERTISING.

The value of such advertising has been demonstrated. It was used in many ways and with gratifying results during the past summer in the campaign for students this fall. By pooling their interests institutions reduce the cost of advertising. The effectiveness is increased. The Council will offer soon a pamphlet entitled "Why Go to College," containing a remarkable mass of data on all phases of this appealing subject. Another pamphlet on "The Christian College" is in preparation. This by way of illustration. These will be furnished by the Council and sent from this office with the imprint of your college alone or in conjunction with other colleges, or will be sent to you to be mailed from your office as you require.

VII. The chief business of the Council is to assist in awakening the intelligence and the conscience of the American public to the need of Christian education. It is impossible to enumerate the methods by which this is being and will be done. Conferences are being held in various states in which practical plans of co-operation are being worked out. It is hoped to have such conferences in every state. The new task of the schools and colleges is being presented at local, state and national religious and educational associations. In numerous instances these are being made more vivid by the use of the elaborate charts furnished by the Council. But the propaganda has just begun. The field is wide. The need is great. The possibilities are beyond computation. The Council would keep the home and Church and school fires burning during these tragic days.